Improve productivity. Lower operating costs. Make the world a little greener.
Welcome to CTrides, a service of the Connecticut Department of Transportation. We're here to help Connecticut employers seamlessly reap the financial, environmental, and productivity benefits that come when your employees use less stressful and costly options than driving alone to work.

How? We’ll assign you a no-cost, dedicated consultant, a Commuter Program Manager (CPM), who will give you the tools to easily engage, enlist, and educate your workforce about the state’s many commuting options. In doing so, you’ll be afforded the opportunity to improve your employees’ productivity, financial savings, and health—while improving the bottom line for your company.

And every step of the way, we’ll enhance and spotlight your good citizenship to the community and the state.

Join us in making the road less traveled.
Your Commuter Program Manager will work to engage and educate your workforce about their commuting options—and give you access to our tailored employee commuting programs.

**Custom Solutions—At No Cost to You**
Our experts identify all available transportation options—from carpooling and vanpooling to public transit and teleworking. We help plan practical transportation solutions to suit company schedules and workers’ routes. We can assist each of your employees in understanding all of their available commute choices.

**Worksite Enhancements and Incentives**
**CTrides** can help you with identifying and developing low cost and effective ways to improve your employees’ productivity by encouraging less stressful and lower cost ways to work. Depending on your worksite and location, this includes priority parking for carpools/vanpools, bicycling and walking accommodations, onsite commuting information services, and incentives for greener commutes.

**Events and Engagement**
We use our resources to develop and implement customized, on-site events and activities, including:

- Employee Information Sessions
- Carpool and Vanpool Matching
- Try-It Days for Transit, Carpool, and Biking, and Telework
- Incentive and Rewards Programs
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Emergency Ride Home (ERH)
Through this program, we will reimburse your employees who use a qualified* green commute for the cost of their trip home in the event of a covered emergency.

Custom Commute Plans
We develop Custom Commute Plans for your employees to help them find less stressful, more cost-effective transportation to work. Our specialists will prepare a step-by-step travel itinerary and provide eligible employees with free transit passes to get started.

Telework Assistance
We offer a full suite of no-cost telework consulting services that help organizations start or formalize an existing telework program. This well-constructed program enhances employers’ recruiting and retention efforts and is of great value during inclement weather and other emergency events.

Ridematching and Rewards Program
Employees who join the CTrides program get local discounts and prizes for using green commuting options. And, our user-friendly app makes it fun—and easy!

*Some restrictions apply. See CTrides.com/ERH for complete details.
Our partners are Transportation Leaders.

CTrides invites employers to join its Transportation Leaders Program. This select group of leading companies make a real difference in the lives of their employees, the community and the state. Employers who qualify earn statewide recognition and deliver tangible benefits to their employees. Transportation Leaders are some of the most productive and growth-oriented companies anywhere. Ask your Commuter Program Manager about how you can become a Transportation Leader.

DID YOU KNOW?

You can repurpose up to 60% of an employees’ commute time to working time by offering telecommuting.

Green business is good business.

The data is in. Employers who help their employees improve their commutes see increased productivity and decreased operating costs. Specifically, employers who have used our programs have reported:

- Improved recruitment and retention
- Reduced absenteeism and late arrivals
- Reduced parking and office space needs and costs

DID YOU KNOW?

1 out of 5 employees quit their job because of a bad commute.

Source: Ford Motor Company
We’ll put you in good company.

When you partner with CTrides, you’ll join hundreds of leading employers from every industry, across the state—all of whom are reaping the benefits of giving their employees greener commuting options.

“Prior to our partnership with CTrides, our absenteeism rates were as high as 6.5% some months. For the month of June, which is right after the CTrides campaigns, our absenteeism rate was 3.7%. I do believe that our partnership with CTrides does attribute to the decrease that we have seen so far. My executive team is very excited about the ERH program, and we look forward to working with you again!”

— Victoria Erickson
HR Manager, Global Steering Systems
Watertown CT

“Working with CTrides has consistently been a fun and rewarding experience. With a dedicated staff and plenty of resources, CTrides makes it easy to encourage employees at The Hartford to change up their commute.”

— Alexandra Zepp
Asst. Risk Manager, The Hartford

“We are excited to have CTrides embedded into our culture as our company continues to grow. This great initiative ensures everyone has a way to get to work and keeps them working without having to worry about transportation. KUDOS CTrides!!!”

— Jessely Pineda
i2Systems, Human Resources and Talent Development
Together, we will create a better Connecticut.

Contact us at 1-877-CTrides (1.877.287.4337) or visit CTrides.com for more information.